



भूपेन्द्र यादव
BHUPENDER YADAV



MESSAGE

Azadi Ka Amrit Mahotsav, an initiative of the Government of India, under the leadership of Hon'ble Prime Minister of India, Shri Narendra Modi, celebrates and commemorates 75 years of progressive India and the glorious history of its people, culture and achievements.

The Azadi Ka Amrit Mahotsav is an intensive, country wide campaign that focusses on citizen participation, to be converted into a 'Janandolan', where small changes, at the local level, will add up to significant national gains.

Our country is endowed with rich bio-diversity. While traversing our journey towards development & well-being, we have taken steps towards conservation and protection of environment and our forests. Similarly, proactive steps are being taken for conservation of water bodies, control & abatement of pollution, switching over to new & renewable energy, harnessing solar power etc.

Public participation in adoption of green good practices, i.e. environmental-friendly practices promises to play an important role in this nationwide campaign. Further, industries and organizations are mandated to follow and adhere to environment-friendly norms.

During 4th - 10th October, 2021, as we celebrate *Azadi Ka Amrit Mahotsav*, I take pleasure in appealing to all the stakeholders, i.e. the industry, organizations, educational institutions, local bodies and people from all walks of life to adopt, participate & encourage others to spread awareness about the need for the protection and conservation of environment. Let us adopt environment friendly practices & make them our habit.

The Ministry has planned a number of activities in different areas throughout the country especially in important areas, viz., (i) afforestation, (ii) conservation of water bodies (wetlands and lakes), (iii) discouraging single use of plastic, and (iv) rallies in & around tiger reserves, etc. I appeal to all the people to undertake activities in all these areas in their region collectively and individually to make this movement a grand success. Let us whole heartedly participate in such programs, undertake shramdaan, discuss & deliberate on the possible approach, share experiences & success stories through discussions, debates through virtual media or otherwise. Let us share the activities, photographs, success stories on various platforms in print, virtual & social media so that overall our brethren & sisters are benefitted from rich experiences.

During this period competitions may be organized in different fields viz photography, quizzes, debates, nukkad natak, etc. where people of different age groups participate.

I have no doubt that together we all can envision India of tomorrow, the India which will merge the best of tradition with the most modern, global outlook to enable Prime Minister Shri Narendra Modi's vision of activating India 2.0, fuelled by the spirit of *Atmanirbhar Bharat*.

With best wishes.

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(Bhupender Yadav)