

Union Minister Dr. Mansukh Mandaviya Launches State-Specific Microsites under e-Shram Initiative & Occupational Shortage Index

Occupational Shortage Index to Help in Matching Demand and Supply in the Labour Market and Promote Employment Generation

Microsite Facility to Ensure Seamless Access to Welfare Programs for Unorganized Workers

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Union Minister for Labour & Employment and Youth Affairs & Sports, Dr. Mansukh Mandaviya, launched two significant initiatives – State and Union Territory Microsites under the e-Shram initiative and the Occupational Shortage Index (OSI), today during the Meeting with State/UT Labour Ministers & Secretaries held in New Delhi. Sushri Shobha Karandlaje, Hon'ble Minister of State for Ministry of Labour and Employment, Labour Ministers from various States/UTs, Ms Sumita Dawra, Secretary and senior officials of Ministry of Labour and Employment, were also present during the meeting.

Speaking at the launch, Dr. Mansukh Mandaviya stated, “The multilingual eShram microsite facility is a transformative initiative aimed at ensuring that unorganised workers have seamless access to both State and Central government welfare programs. This will not only empower workers but also enhance transparency and efficiency in welfare service delivery.”



Regarding the OSI, he further added, “By leveraging real-time labour market data, we are ensuring that skill development and job matching processes are data-driven and tailored to the actual needs of industries, making our workforce future-ready.”



e-Shram Microsites are state-specific digital platforms seamlessly integrated with the national e-Shram database. Facilitating two-way integration between State portals and the eShram portals, this will facilitate simplified registration of unorganised workers.

This will provide a one-stop solution for seamless access to both Central and State welfare programs for unorganised workers, employment opportunities, skilling programmes, etc.

For States/UTs, the microsites provide a ready-to-use digital infrastructure, reducing the need for costly and time-consuming development processes. With real-time analytic dashboards, they facilitate better policy

decision-making and allow States to include tools specific to their labour market requirements.

For workers, the microsites offer a seamless registration process and access to a wide range of social security benefits. The platform ensures multilingual accessibility, enabling workers from different regions to access information and services in their preferred language. Through two-way integration with the e-Shram database, workers receive real-time updates on welfare schemes and employment opportunities.

The second major initiative launched is the Occupational Shortage Index (OSI) to match labour market demand and supply, enhancing employment outcomes across India. Based on ILO methodology and quarterly PLFS data, the OSI provides data-driven insights into occupations facing shortages, helping align job seekers' skills with industry demands.

The OSI will support policymakers, training institutions, and businesses in bridging skill gaps in high-demand sectors. The index is designed to enable more effective decision-making in workforce planning and skill development initiatives, optimizing job matching and guiding State governments and employers in creating targeted skill development programs.

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